



Staycation
Nation

July 2024

ON
ETERON

Survey Identity

Conducting body: aboutpeople (A.M. ΕΣΡ 58)

Assigned by: ETERON, Institute for Research and Social Change

Sample Size: 1002 men & women, aged 17 +

Survey time period: 22-24 of July 2024

Geographical sample area: Greece - Nationwide

Sampling method: Online panel

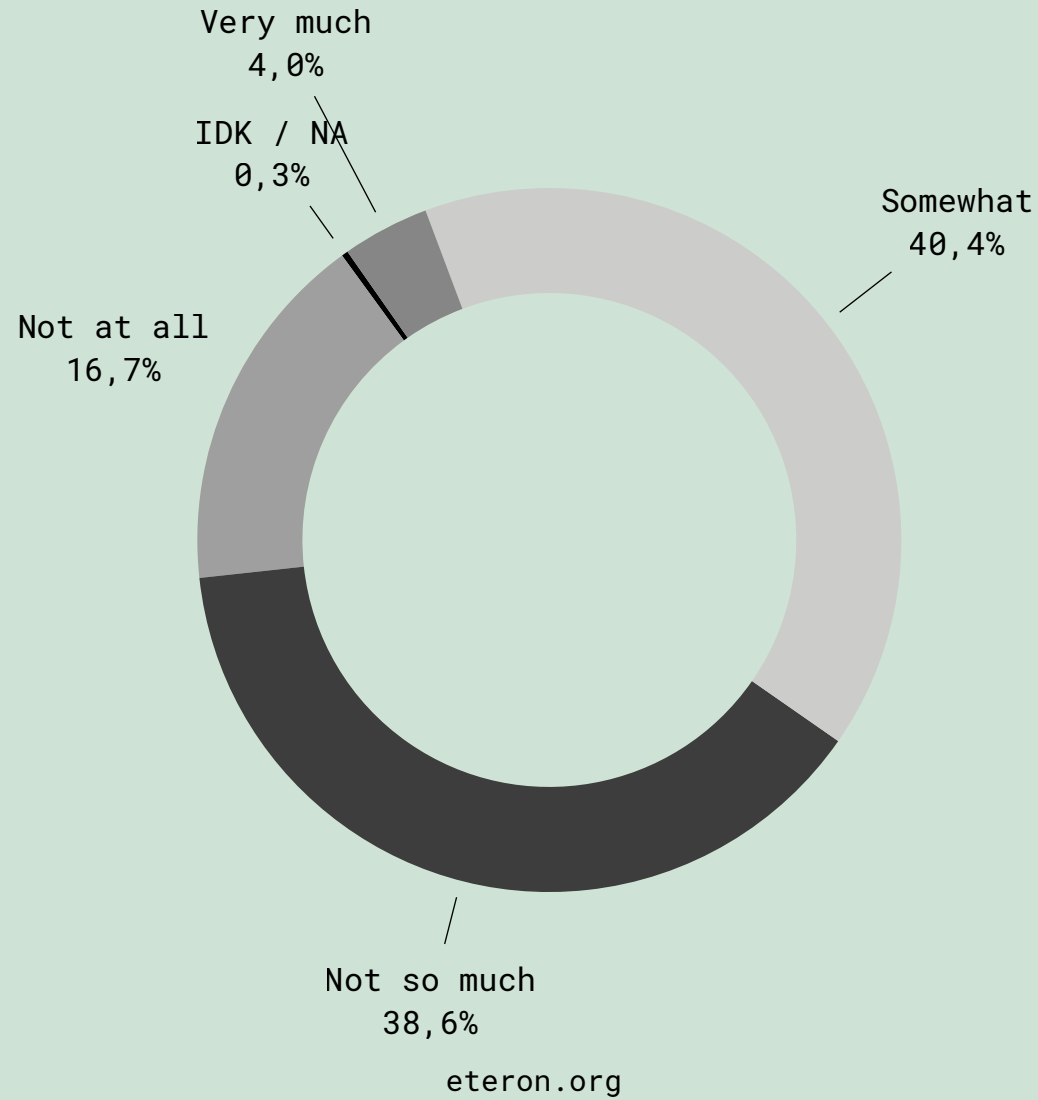
Data collection method: Self-completion online interviews with a structured questionnaire (Computer Assisted Web Interview)

Adjustments: Gender, age and results of the parliamentary elections of 25 June 2023

Completeness control: Completeness ratio 100%

aboutpeople is a member of the Association of Greek Market and OpinionResearch Companies (SEDEA) and the European Society for Opinion and Market Research (ESOMAR) and adheres to the regulations of Data Collection Quality Control and the international codes of conduct and publication of public opinion polls.

How satisfied are you with life at the area you live in?

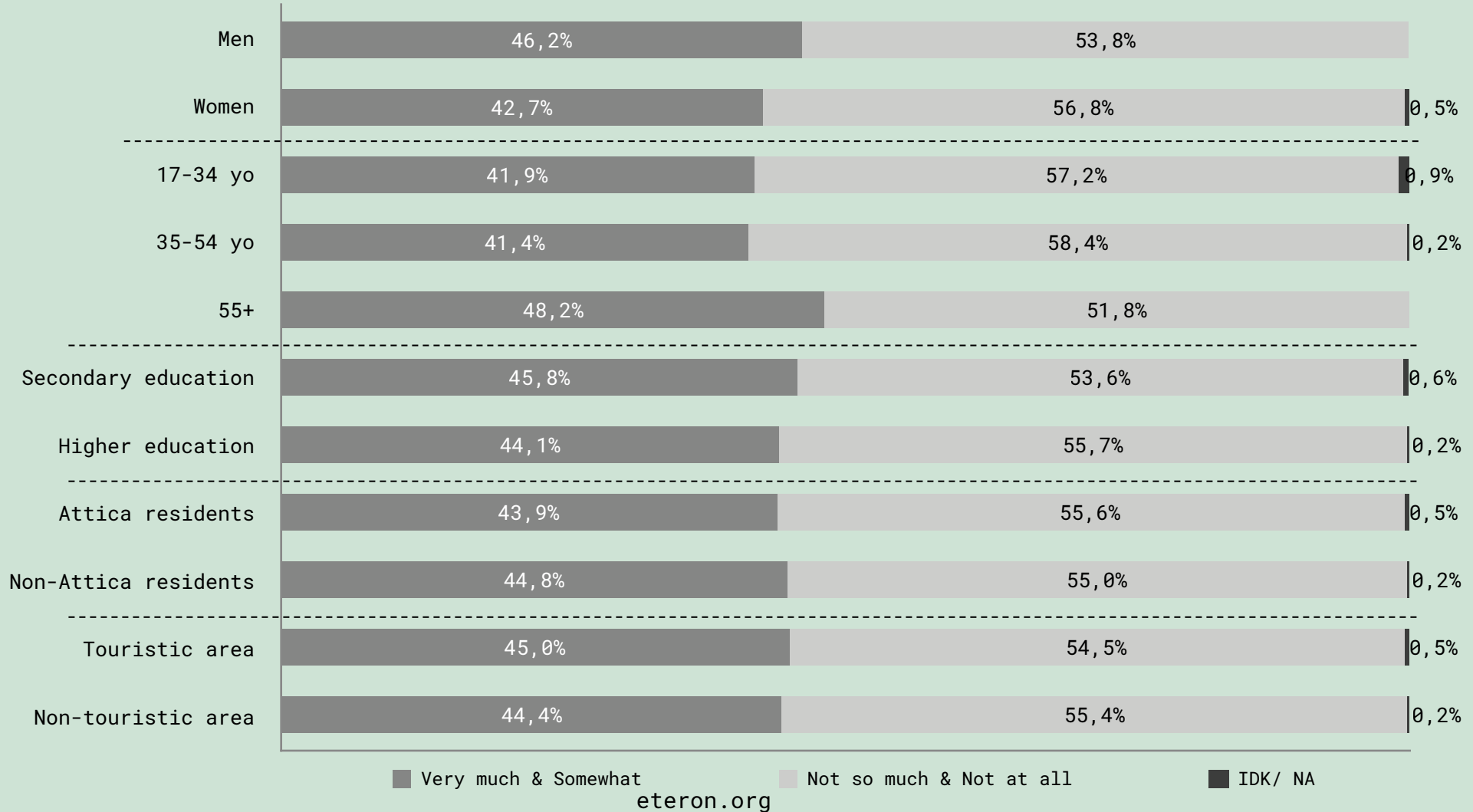


Very much & Somewhat: 44,4%

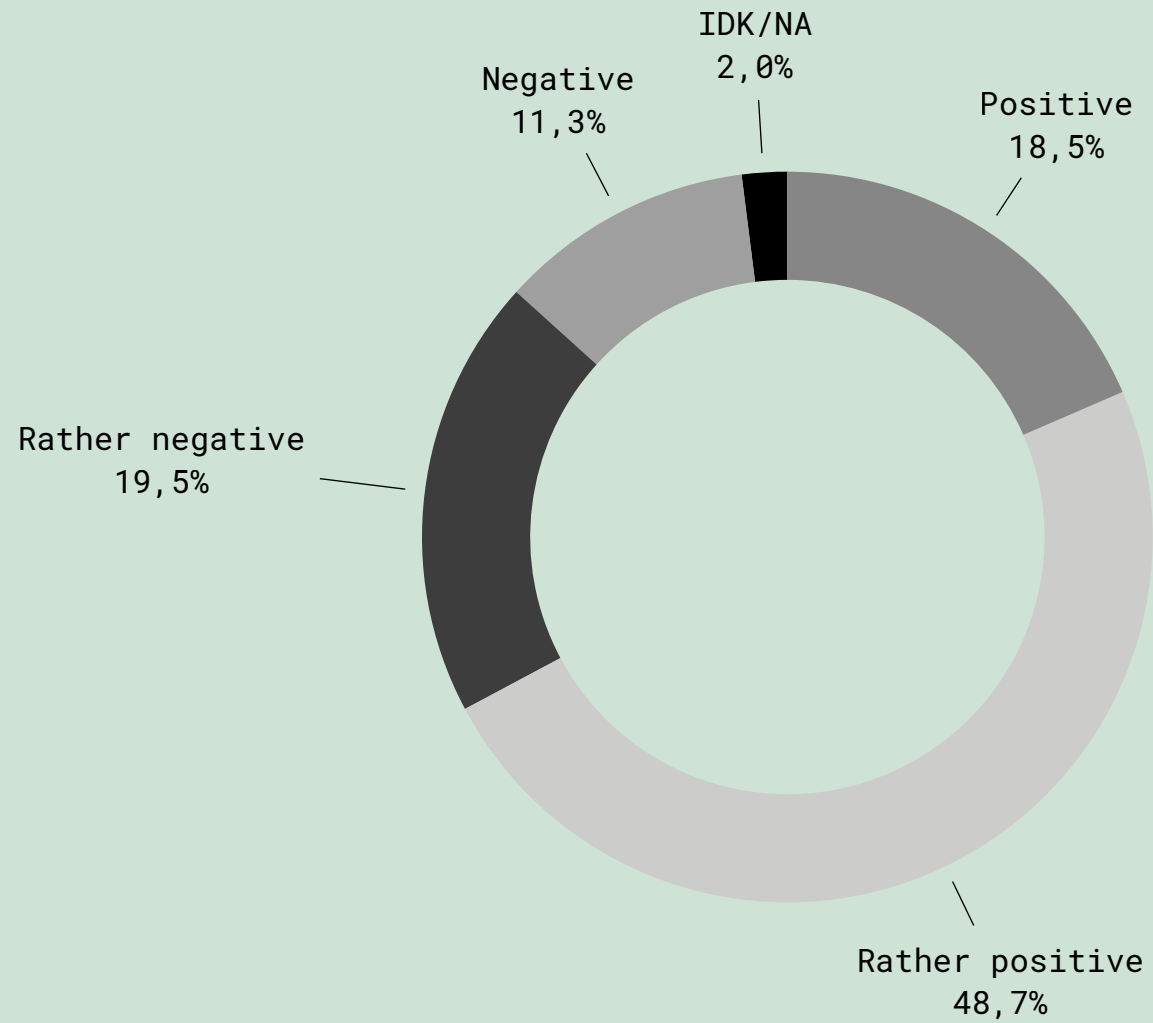
Not so much & Not at all: 55,3%

How satisfied are you with life at the area you live in?

Sample breakdown



How do you assess the impact of tourism on your area? - for those who state that they live in a touristic area -

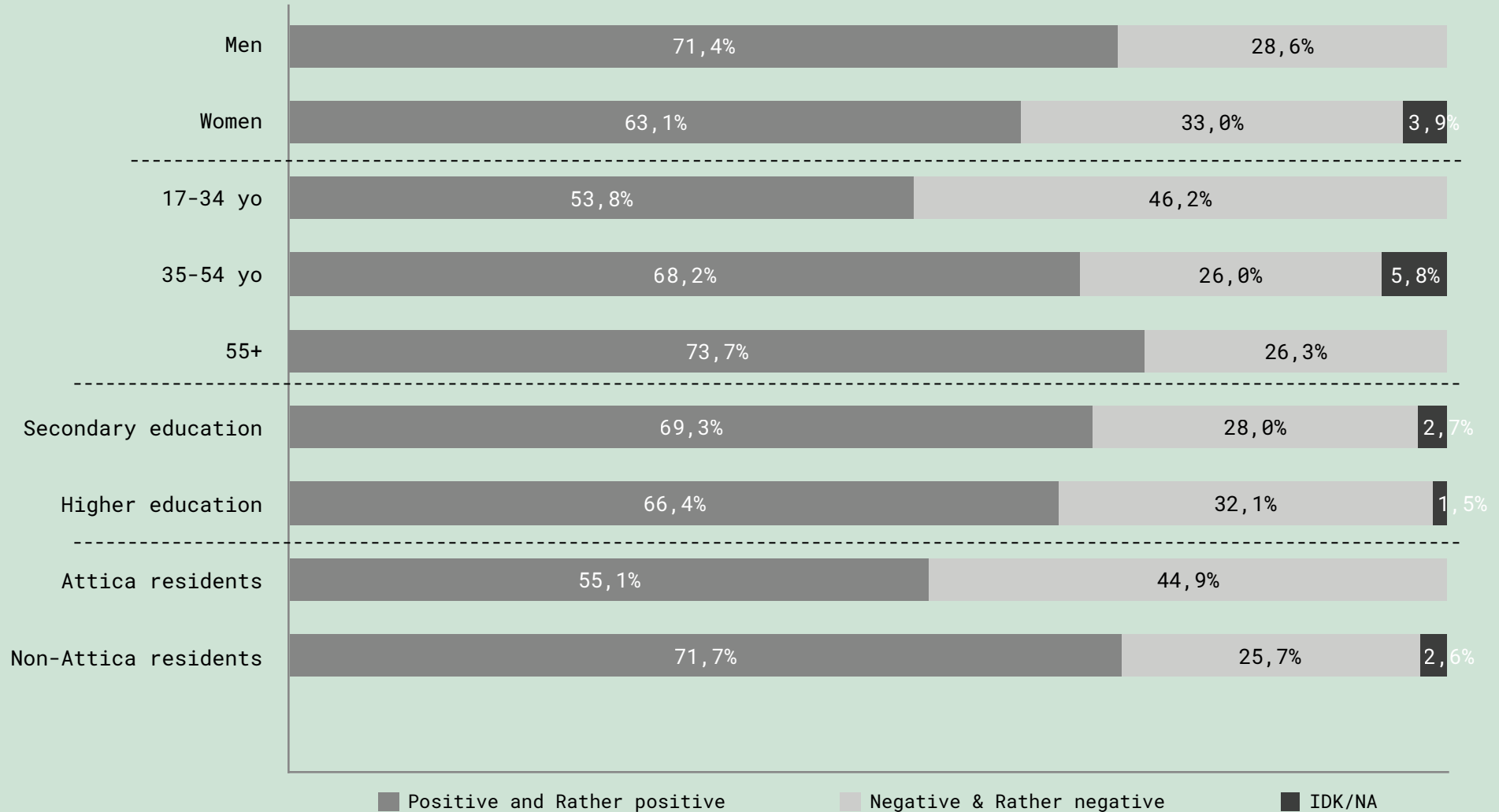


Positive & Rather positive: 67,2%

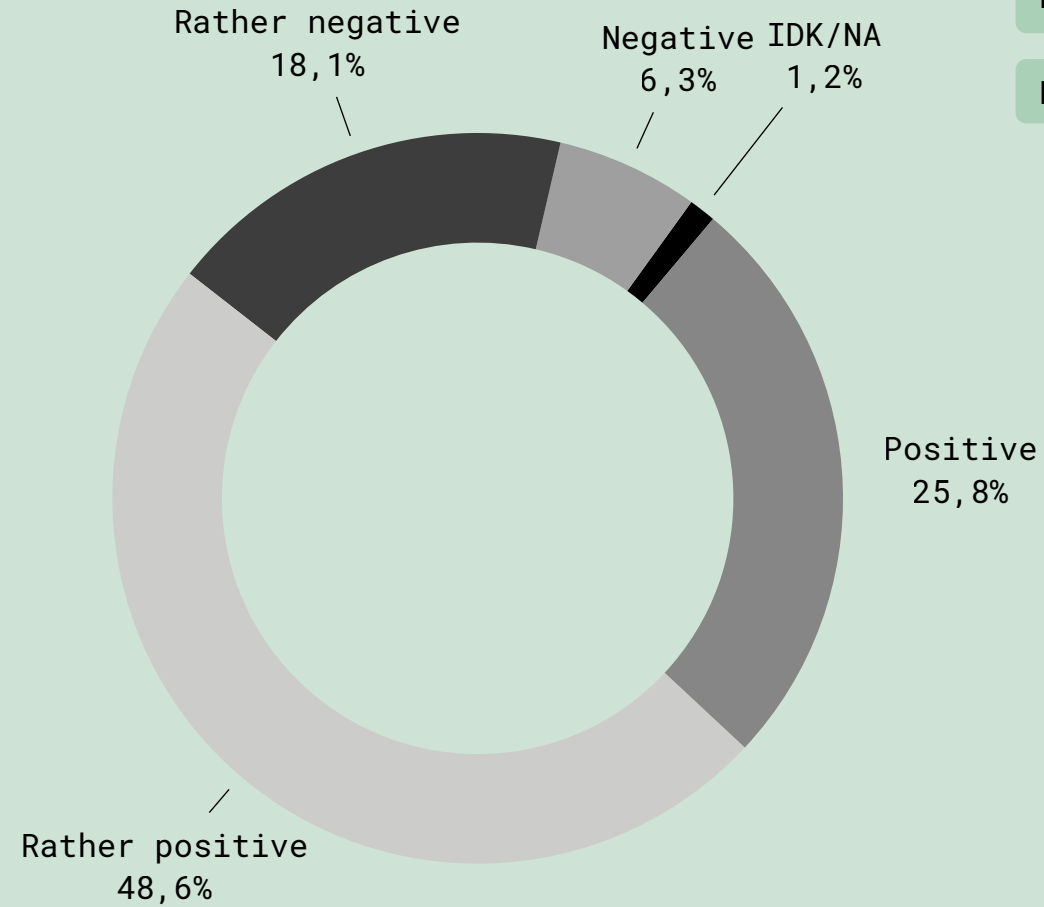
Negative & Rather negative: 30,8%

How do you assess the impact of tourism on your area? - for those who state that they live in a touristic area -

Sample Breakdown



How do you assess the impact of tourism in Greece?

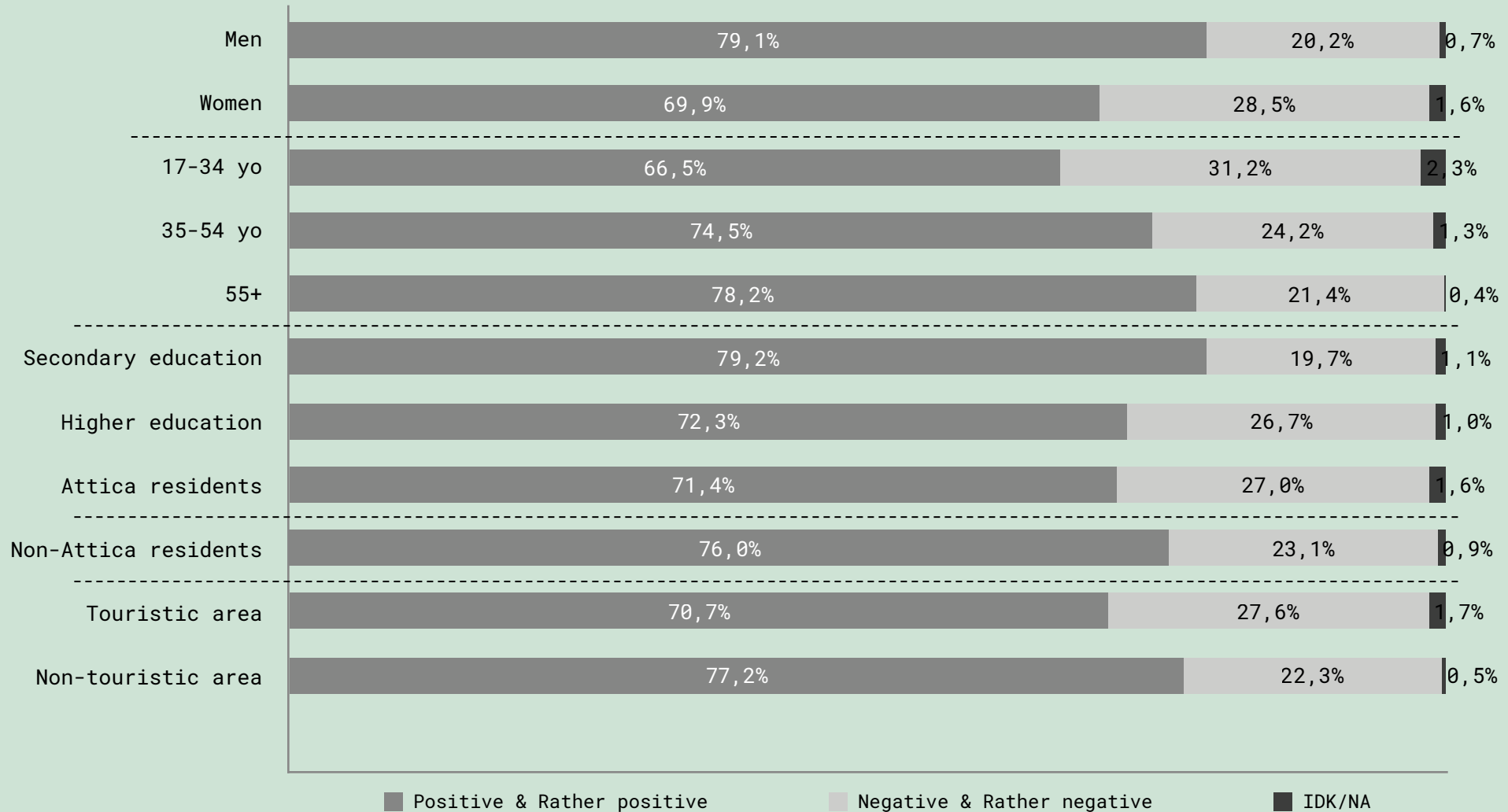


Positive & Rather positive: 74,4%

Negative & Rather negative: 24,4%

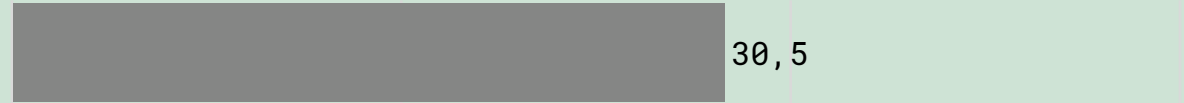
How do you assess the impact of tourism in Greece?

Sample Breakdown

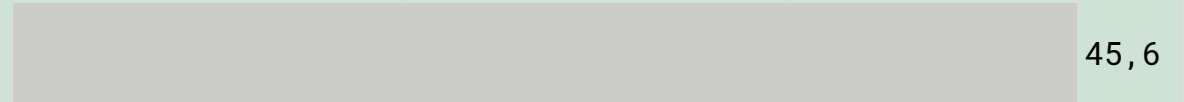


Do you think that:

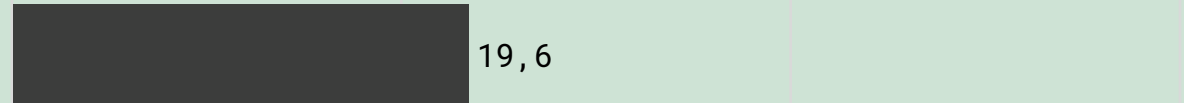
Greece is a country that suffers from overtourism and limits should definitely be implemented in the immediate future



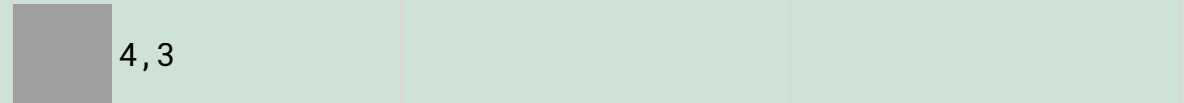
Greece does not suffer from overtourism at the moment, but we need to be careful because the country might run that risk in the near future



In my opinion, "the more tourists come to Greece the better for all of us, I am not afraid of so-called overtourism"



IDK / NA



Do you think that:

Sample Breakdown

	Gender		Age			Education Level	
	Men	Women	17-34 yo	35-54 yo	55	Secondary education	Higher education
Greece is a country that suffers from overtourism and limits should definitely be implemented in the immediate future	29,4	31,6	36,2	27,7	30,1	25,0	33,2
Greece does not suffer from overtourism at the moment, but we need to be careful because the country might run that risk in the near future	47,8	43,6	34,9	46,7	50,0	42,7	47,5
In my opinion, "the more tourists come to Greece the better for all of us, I am not afraid of so-called overtourism"	19,6	19,6	21,6	21,6	17,1	27,4	15,6
IDK / NA	3,2	5,2	7,3	4,0	2,8	4,9	3,7

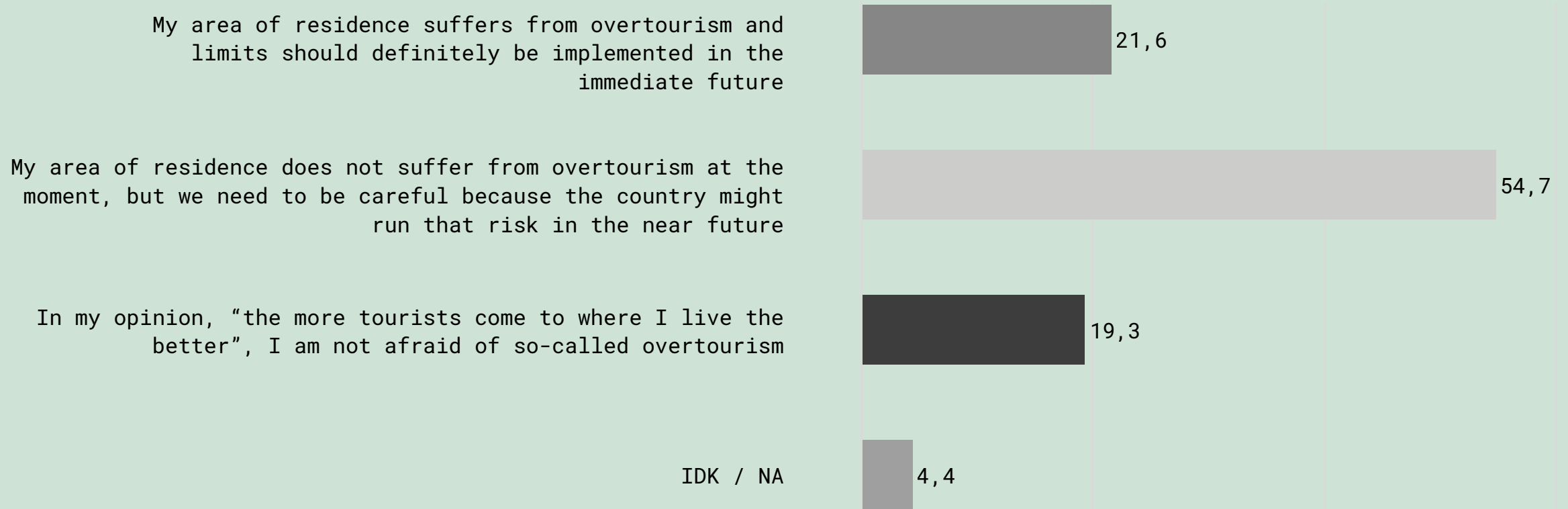
Do you think that:

Sample Breakdown

	Region of Residence		Area type	
	Attica	Rest of Greece	Touristic	Non-touristic
Greece is a country that suffers from overtourism and limits should definitely be implemented in the immediate future	35,2	28,0	33,3	28,7
Greece does not suffer from overtourism at the moment, but we need to be careful because the country might run that risk in the near future	44,2	46,4	45,4	46,4
In my opinion, "the more tourists come to Greece the better for all of us, I am not afraid of so-called overtourism"	17,2	20,9	17,3	21,6
IDK / NA	3,4	4,7	4,0	3,3

Do you think that:

- for those who state that they live in a touristic area -



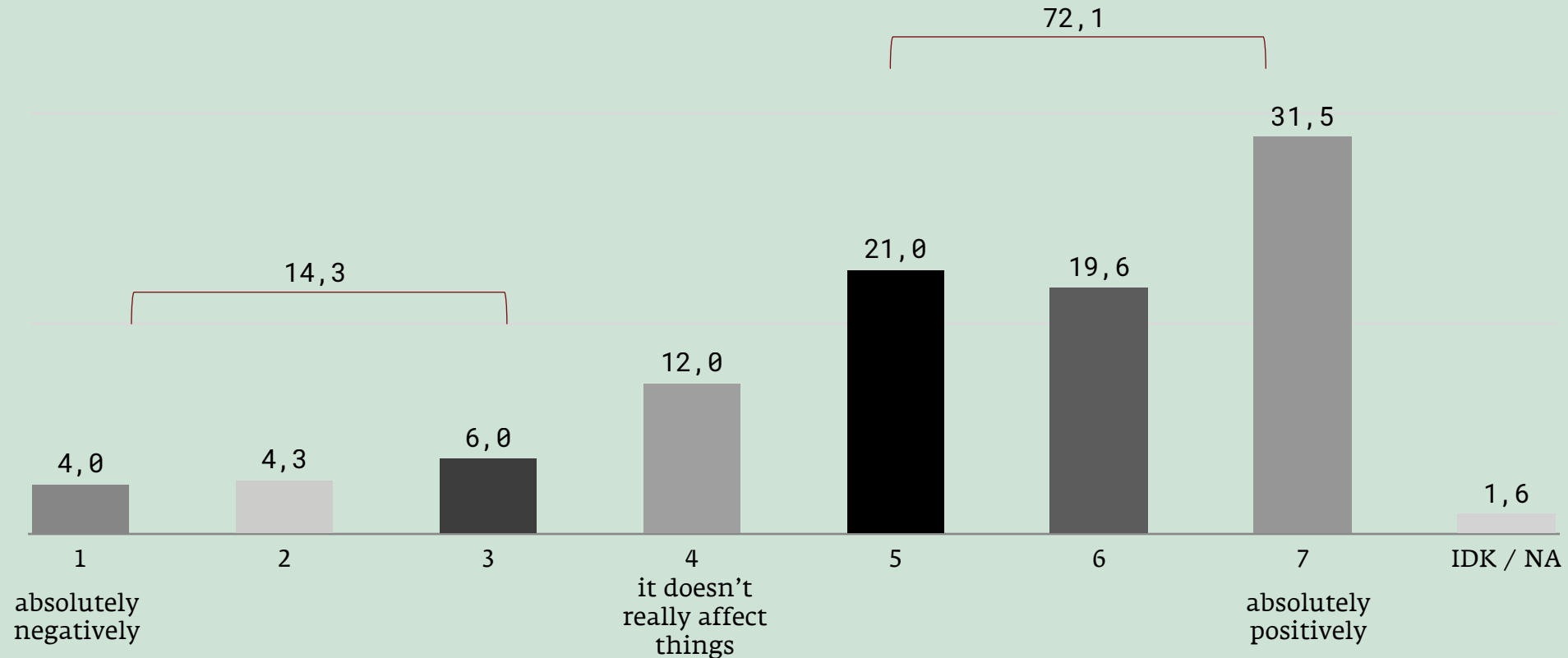
Do you think that: - for those who state that they live in a touristic area -

	Gender		Age			Education Level		Area of Residence	
	Men	Women	17-34 yo	35-54 yo	55	Secondary Education	Higher Education	Attica	Rest of Greece
Greece is a country that suffers from overtourism and limits should definitely be implemented in the immediate future.	21,3	21,8	23,8	23,4	18,9	25,8	19,7	26,3	19,9
Greece does not suffer from overtourism at the moment, but we need to be careful because the country might run that risk in the near future.	61,4	48,1	52,6	51,9	58,0	45,7	58,7	52,9	55,4
In my opinion, "the more tourists come to Greece the better for all of us, I am not afraid of so-called overtourism.	16,5	22,0	15,1	19,5	21,3	22,4	17,9	16,2	20,4
IDK / NA	0,8	8,1	8,5	5,2	1,8	6,1	3,7	4,6	4,3

How positively or negatively does tourism in Greece affect the following?

Jobs

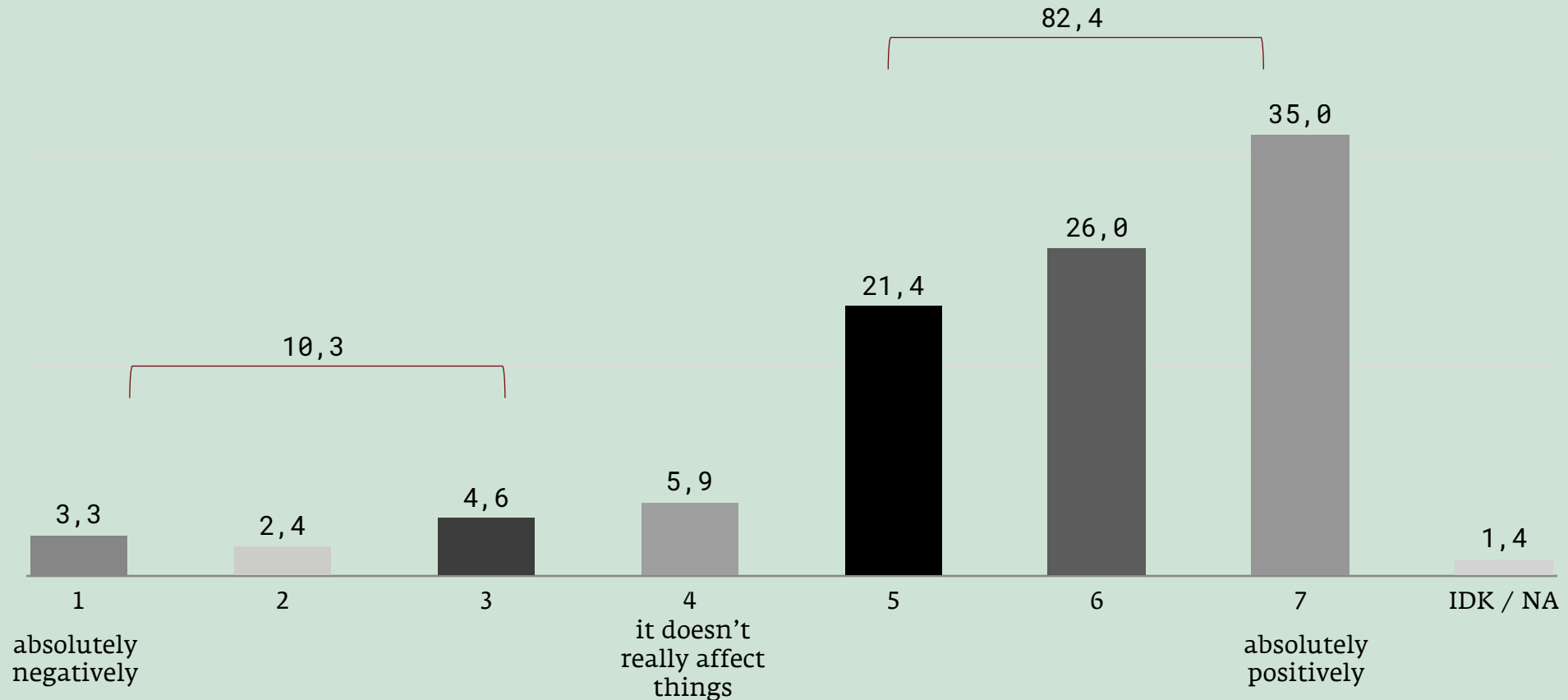
Average: 5,30



How positively or negatively does tourism in Greece affect the following?

The economy

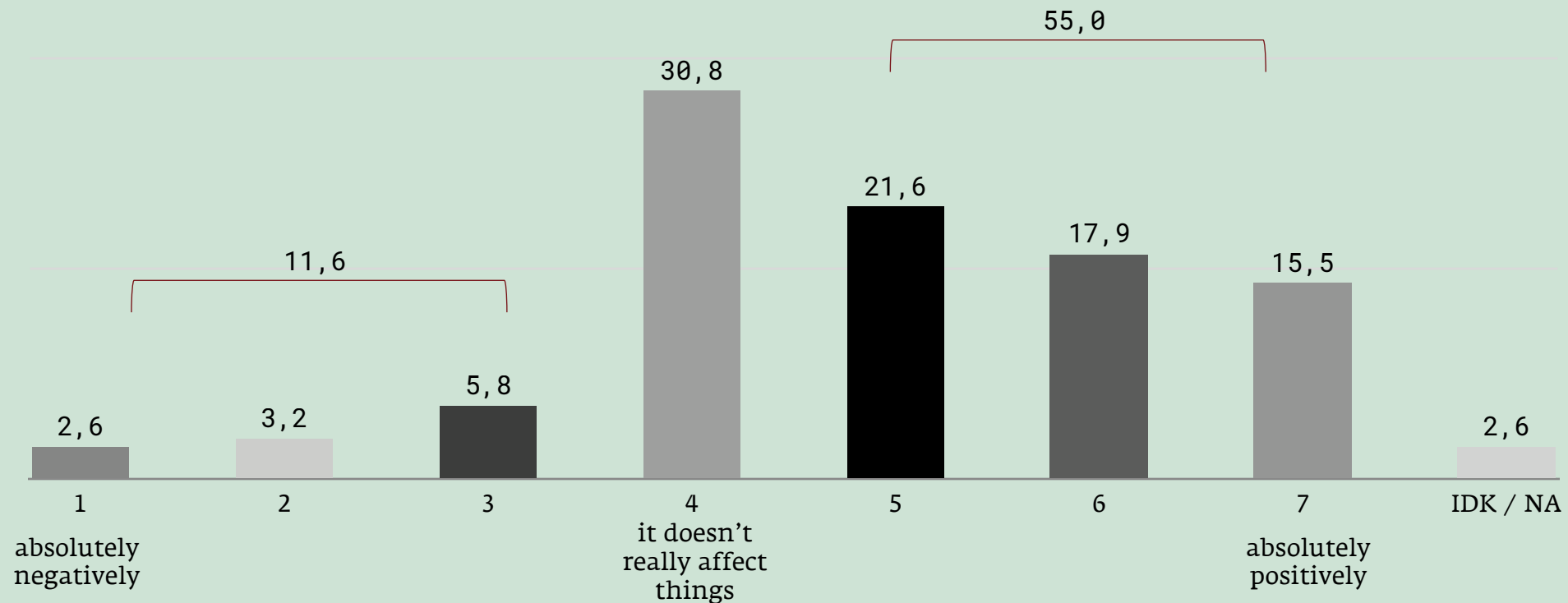
Average: 5,61



How positively or negatively does tourism in Greece affect the following?

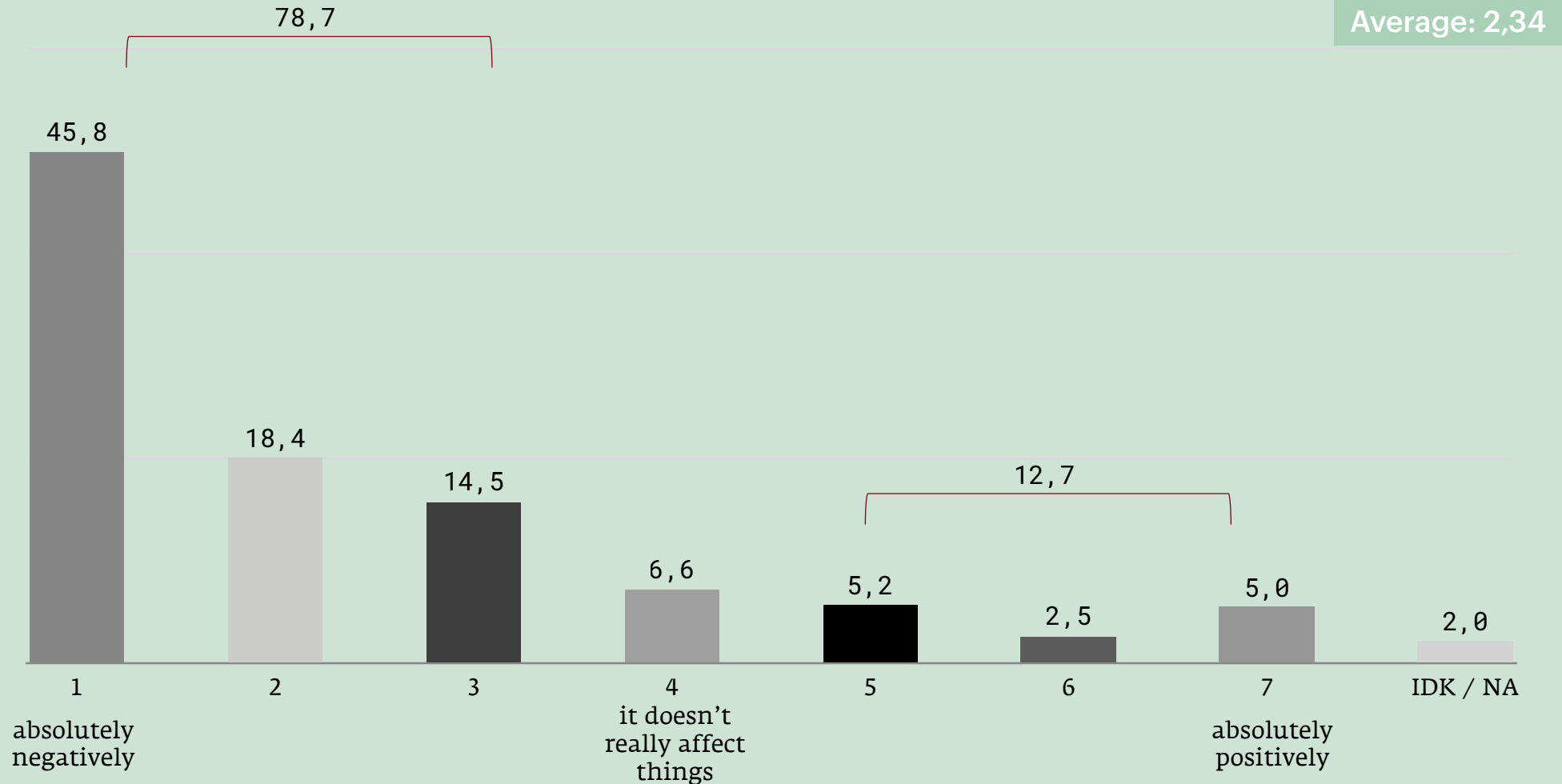
Cultural events

Average: 4,86



How positively or negatively does tourism in Greece affect the following?

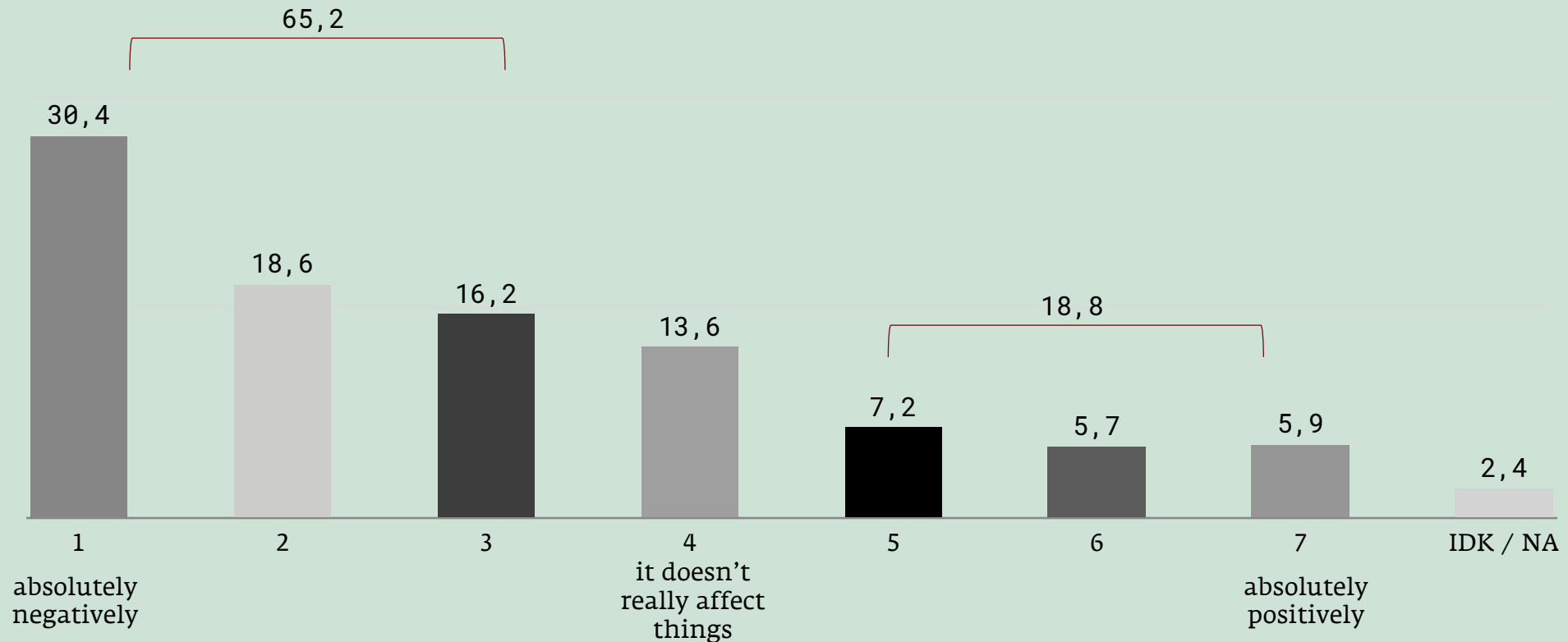
Renting costs



How positively or negatively does tourism in Greece affect the following?

Expensiveness

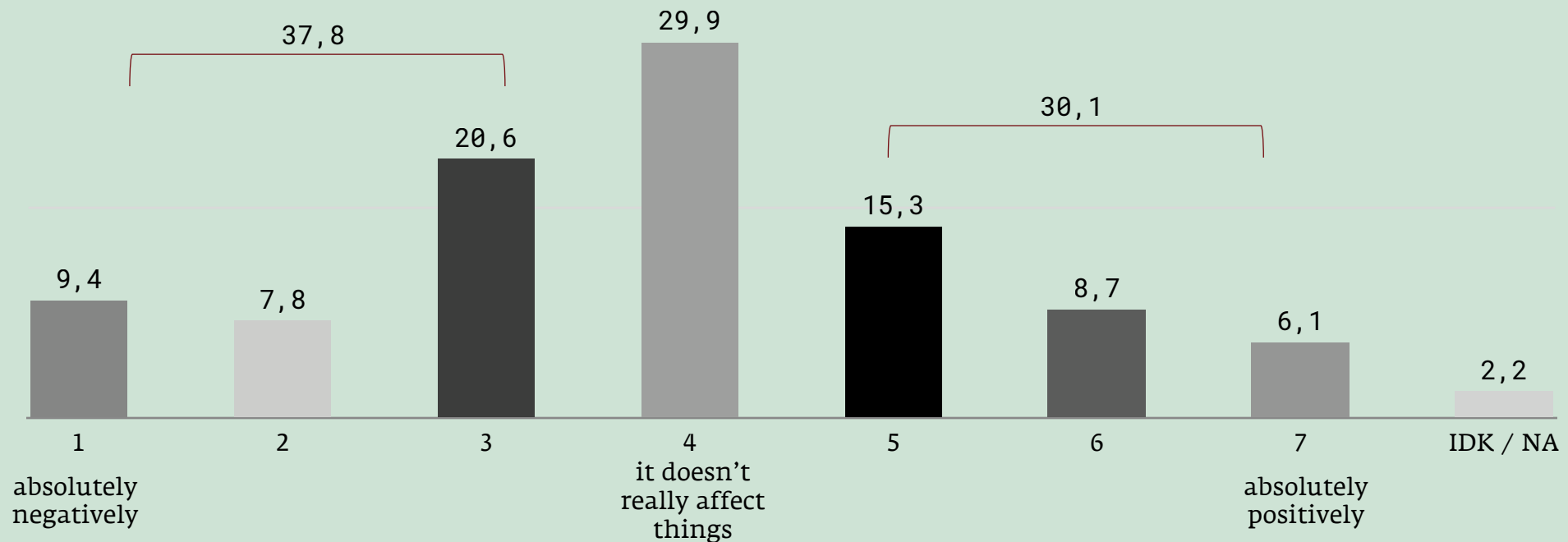
Average: 2,89



How positively or negatively does tourism in Greece affect the following?

Way of life

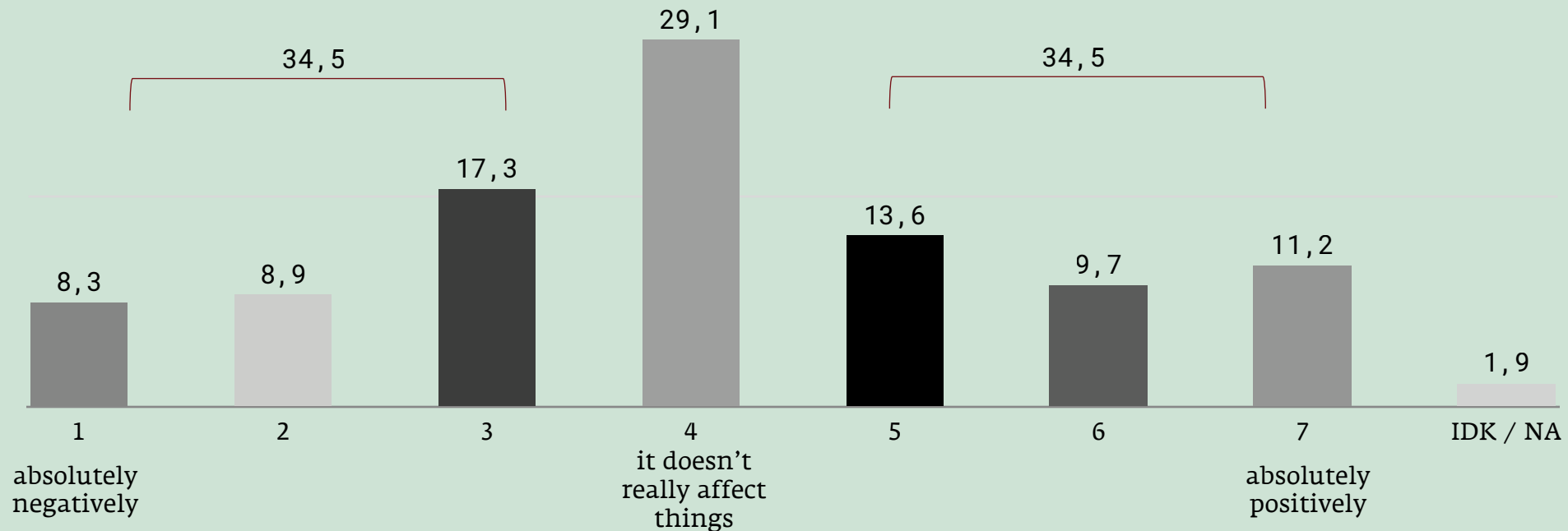
Average: 3,86



How positively or negatively does tourism in Greece affect the following?

The country's physiognomy / identity

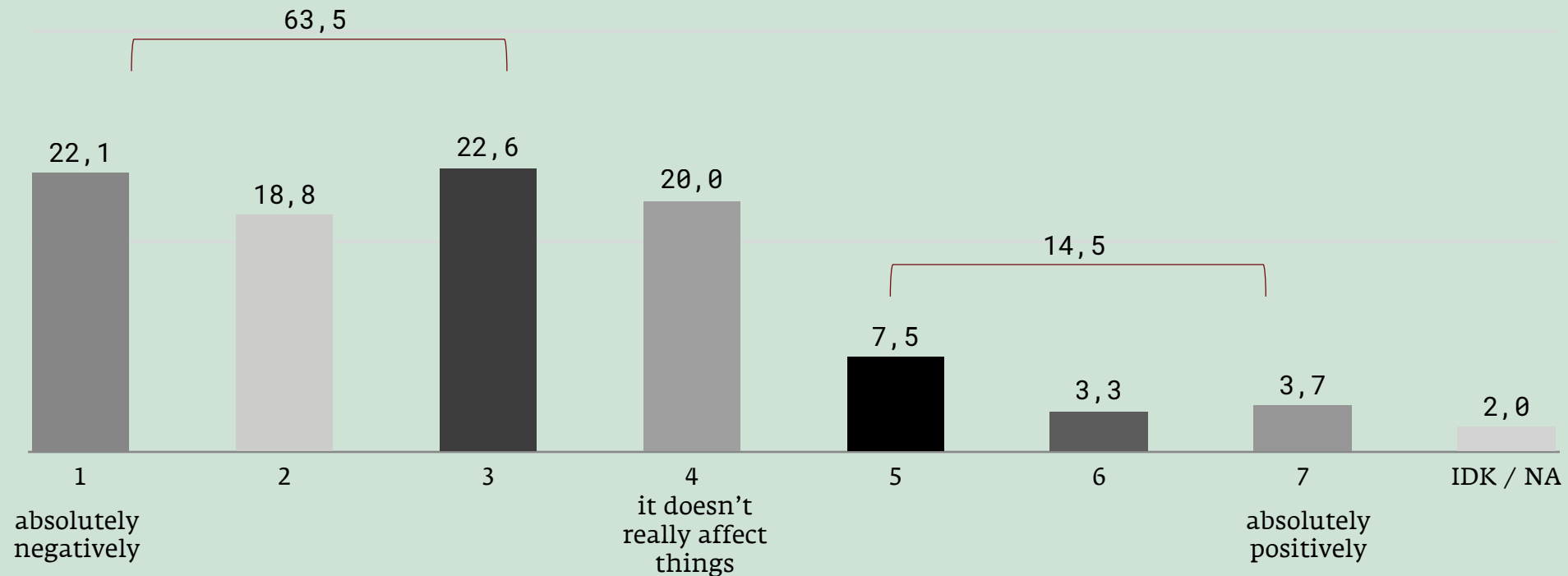
Average: 4,07



How positively or negatively does tourism in Greece affect the following?

Environmental pollution

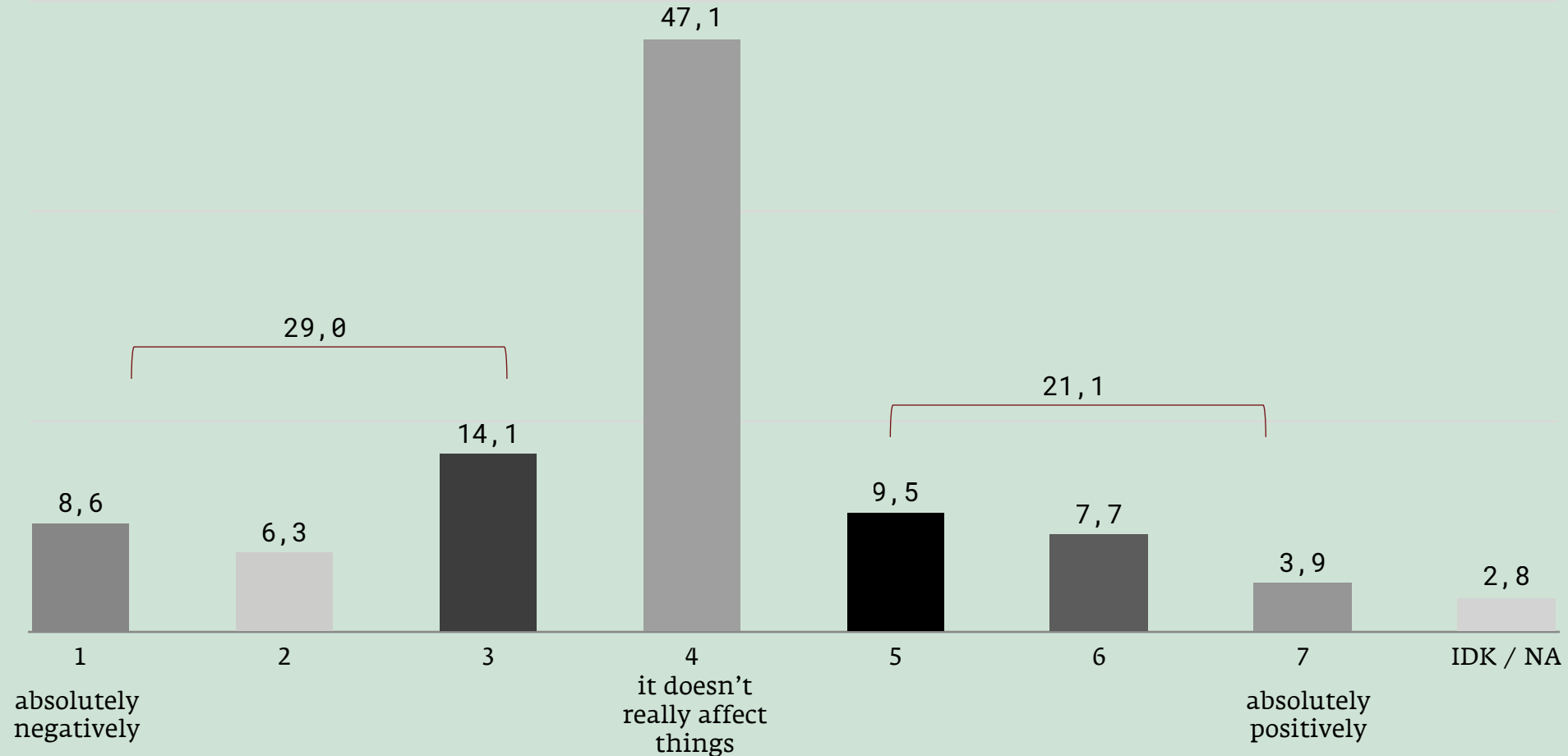
Average: 2,97



How positively or negatively does tourism in Greece affect the following?

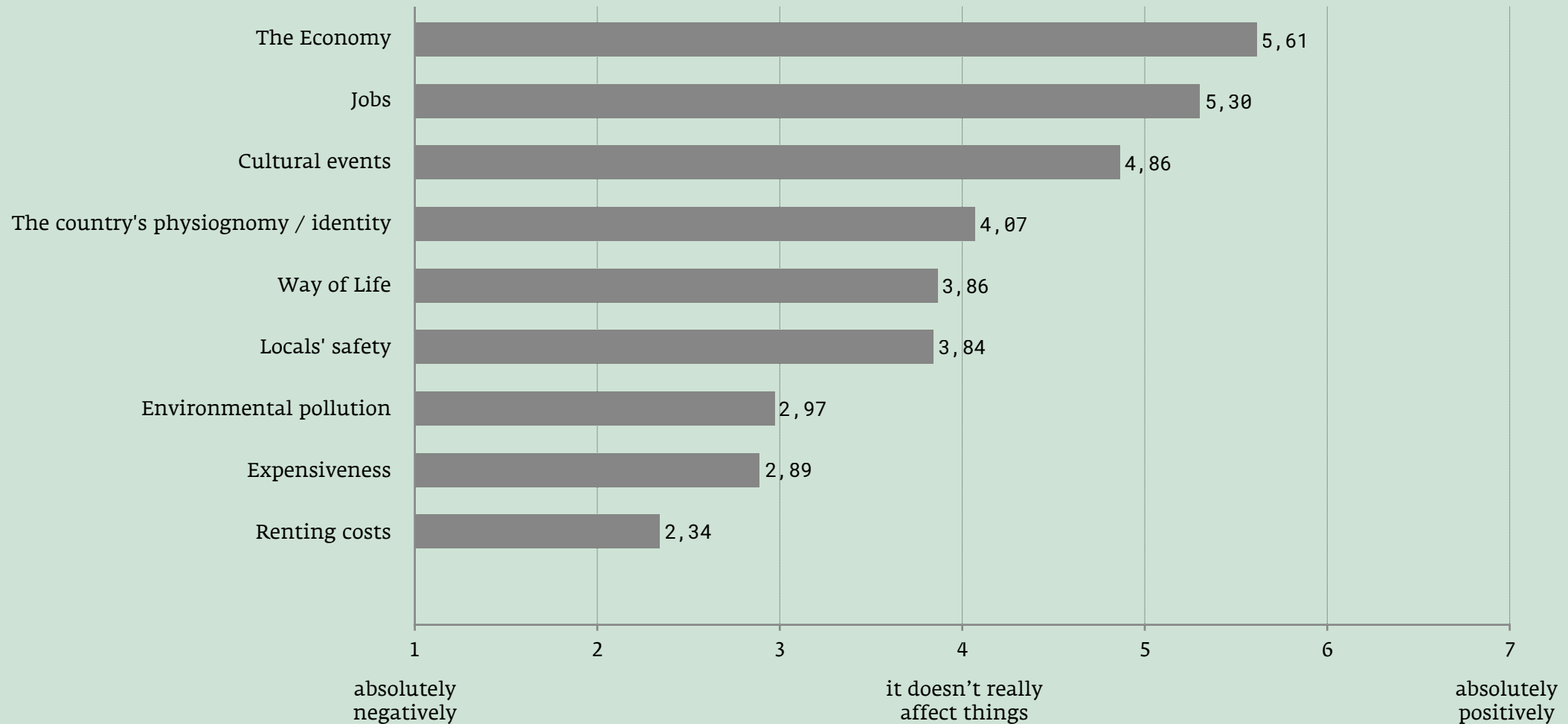
Locals' safety

Average: 3,84



How positively or negatively does tourism in Greece affect the following?

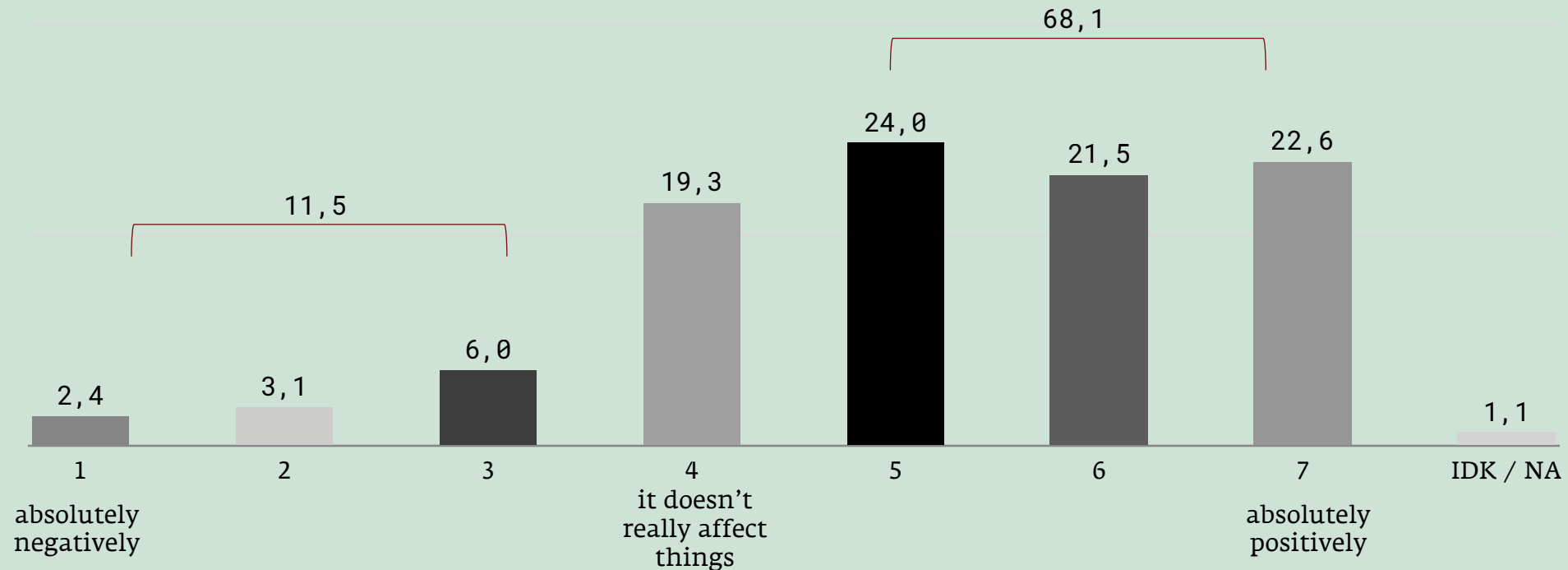
AGGREGATED CHART (AVERAGES)



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

Jobs

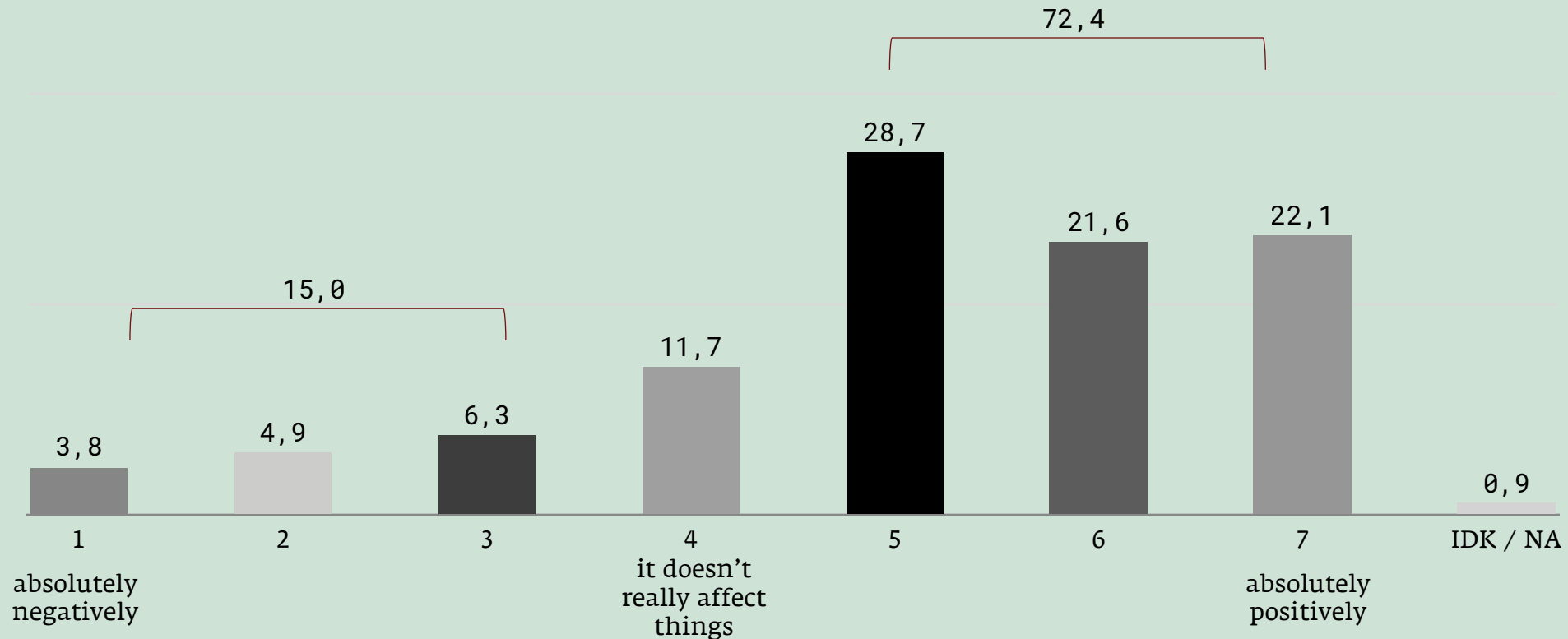
Average: 5,17



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

The economy

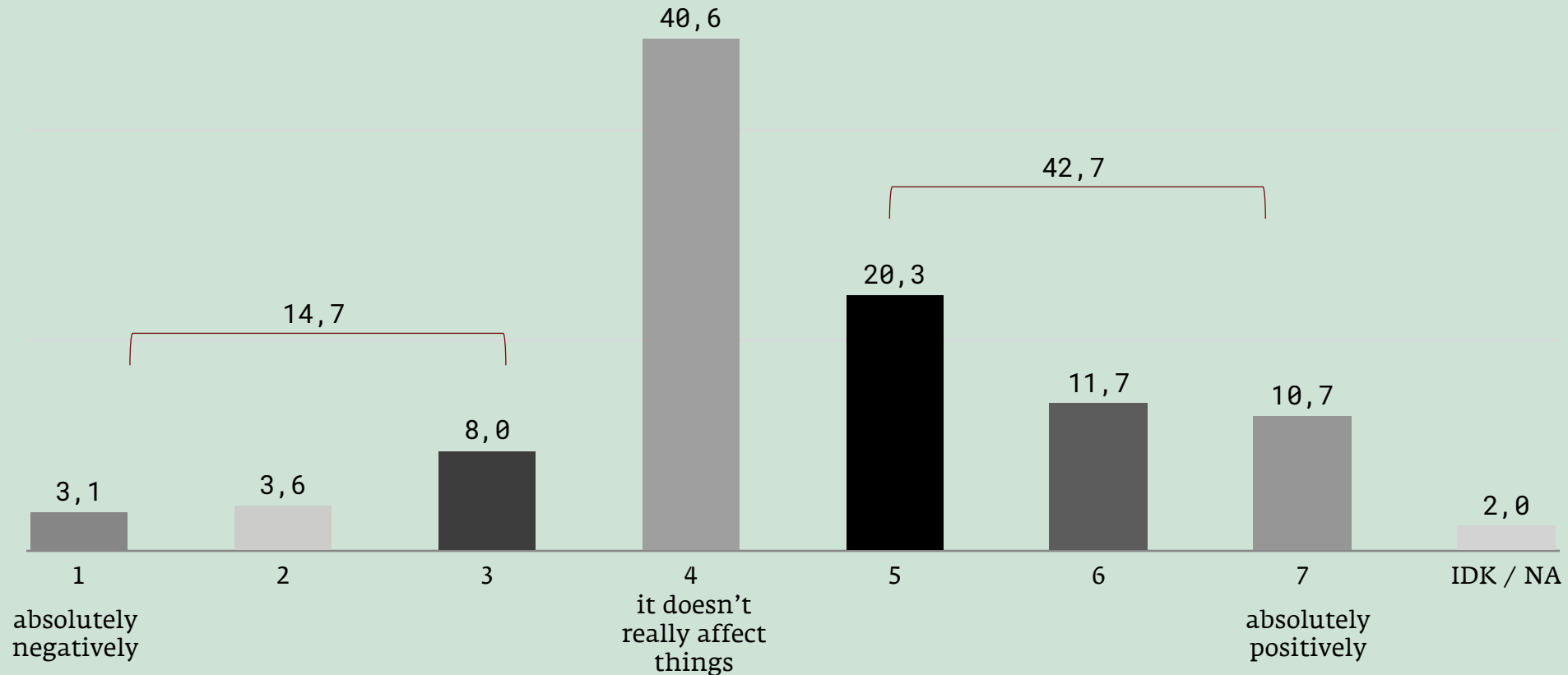
Average: 5,11



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

Cultural events

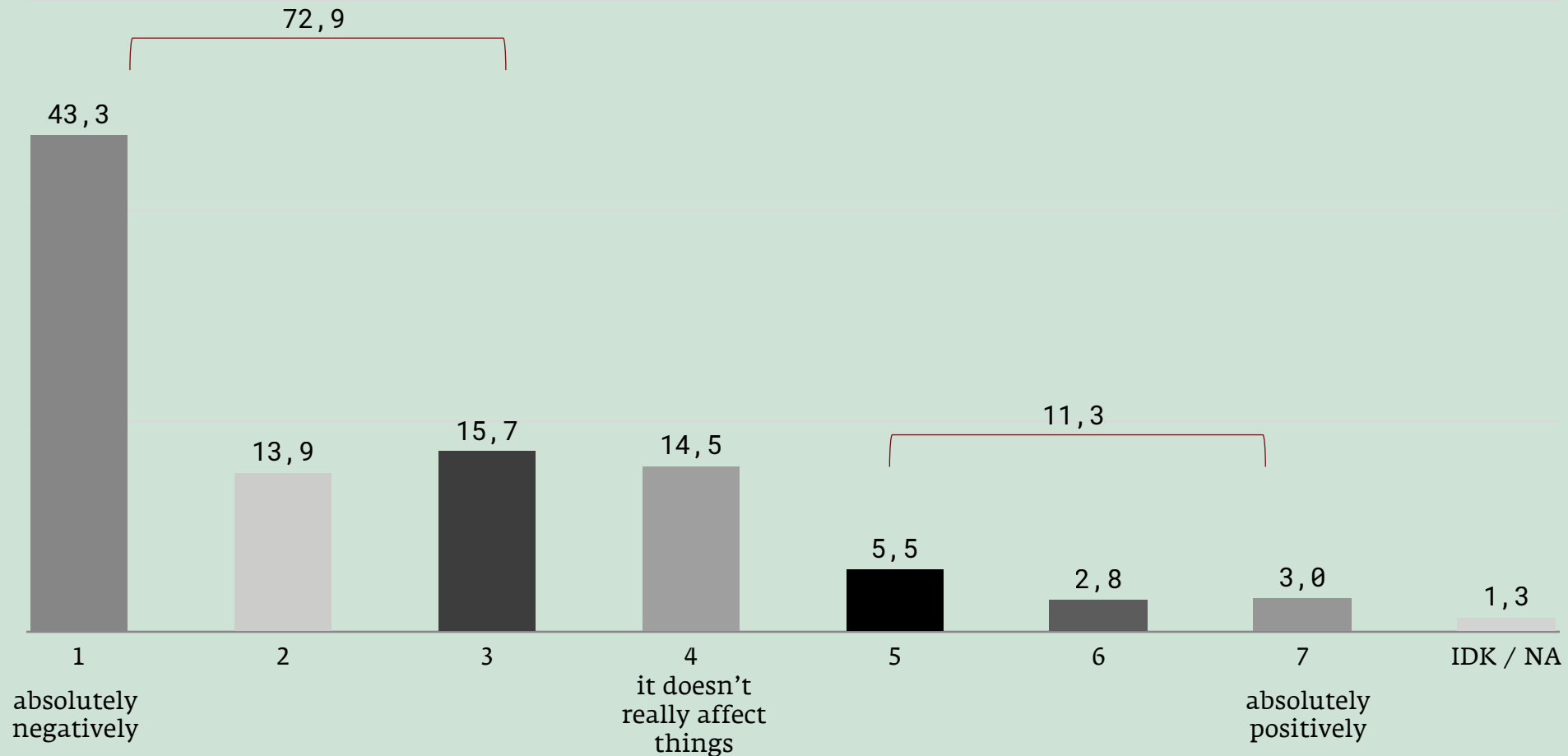
Average: 4,52



How positively or negatively does tourism in your area affect the following?
 - for those who state that they live in a touristic area -

Renting costs

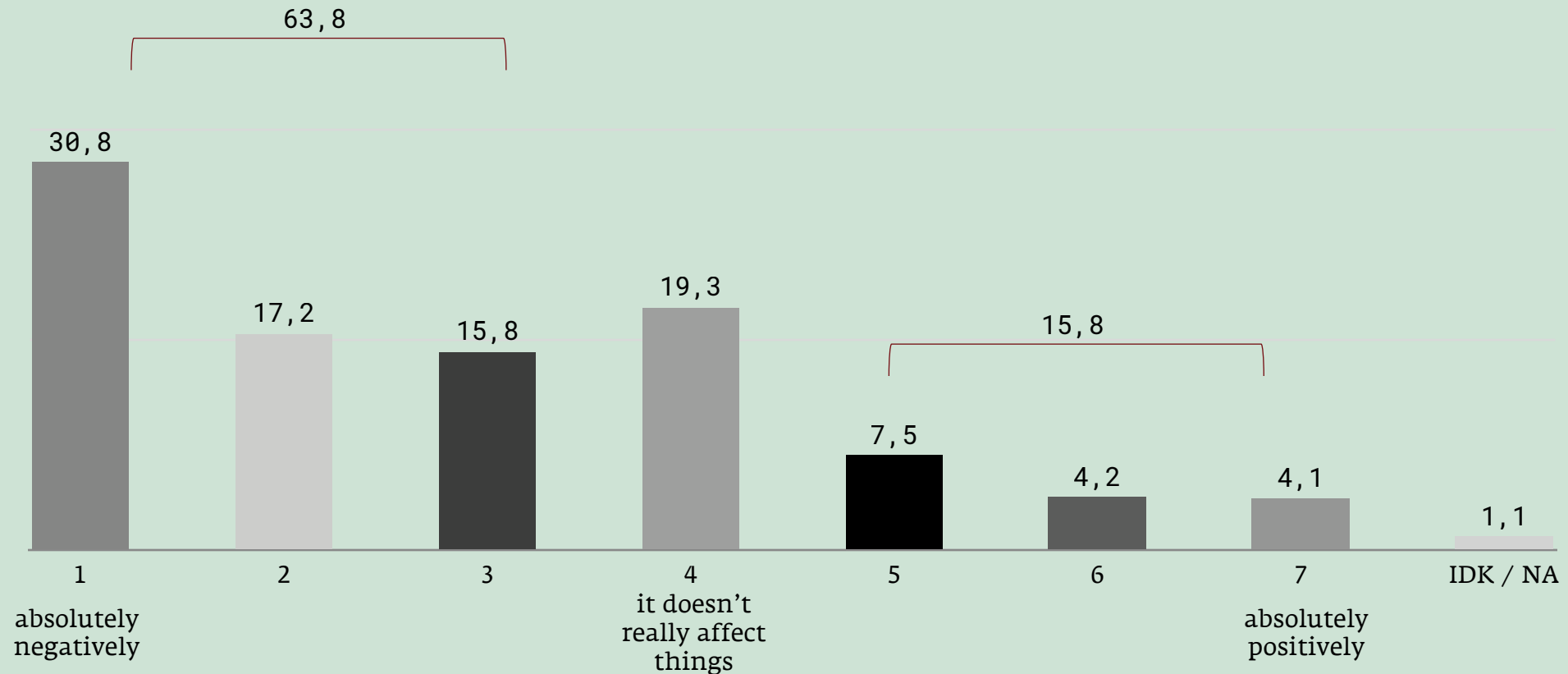
Average: 2,45



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

Expensiveness

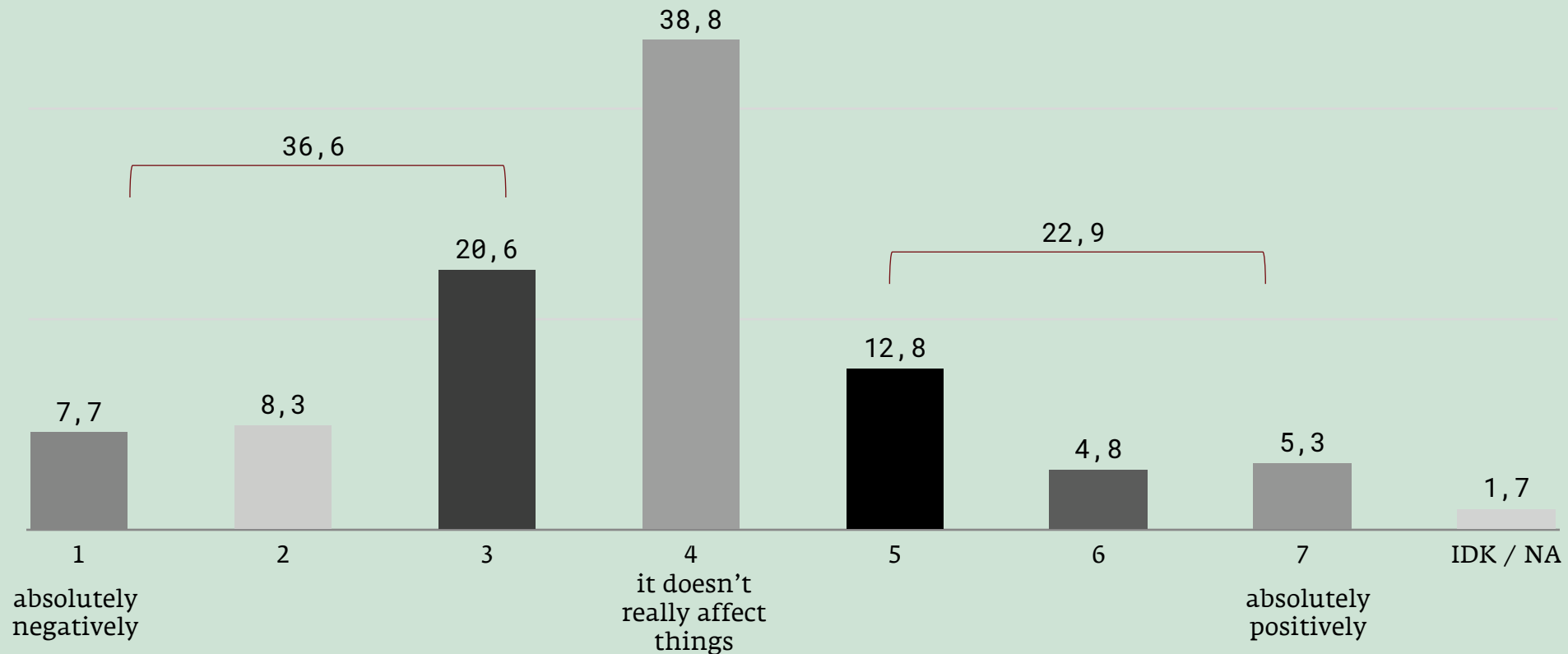
Average: 2,84



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

Way of life

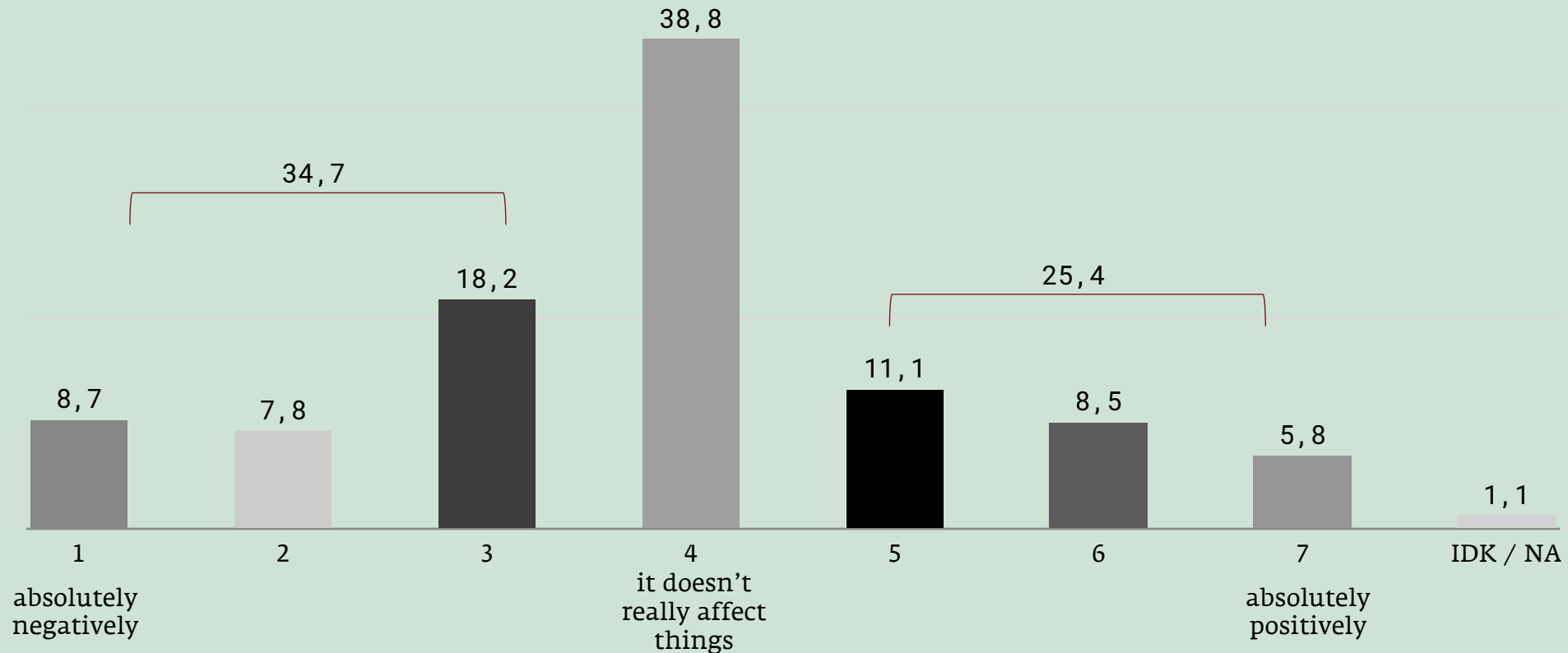
Average: 3,78



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

The country's physiognomy / identity

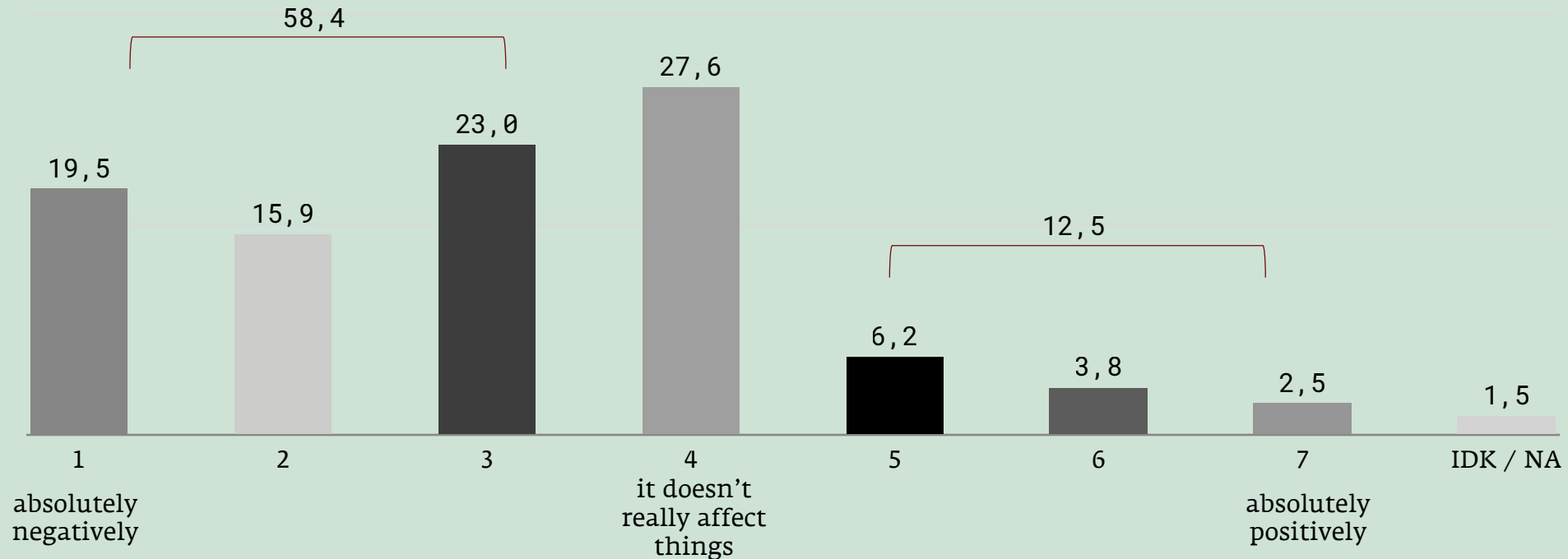
Average: 3,86



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

Environmental pollution

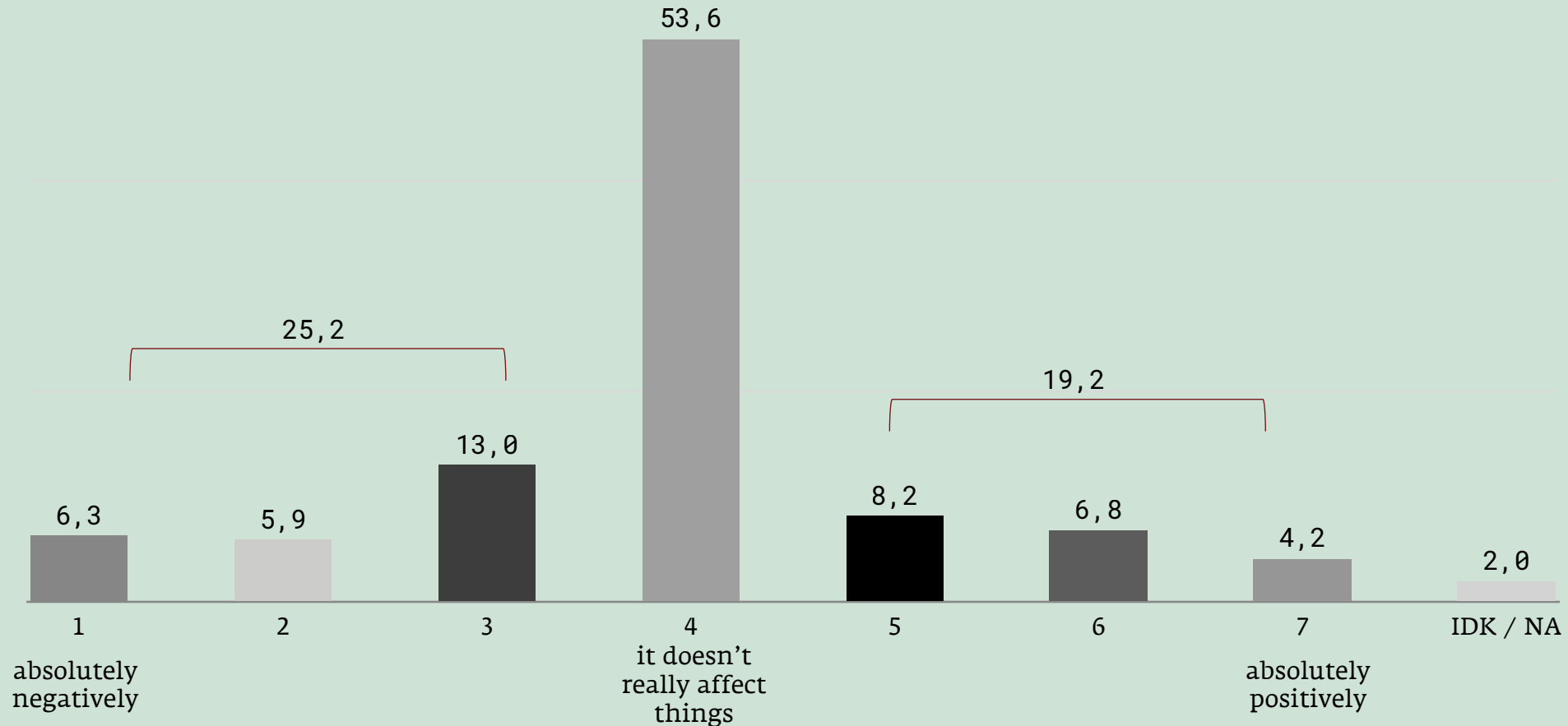
Average: 3,07



How positively or negatively does tourism in your area affect the following?
- for those who state that they live in a touristic area -

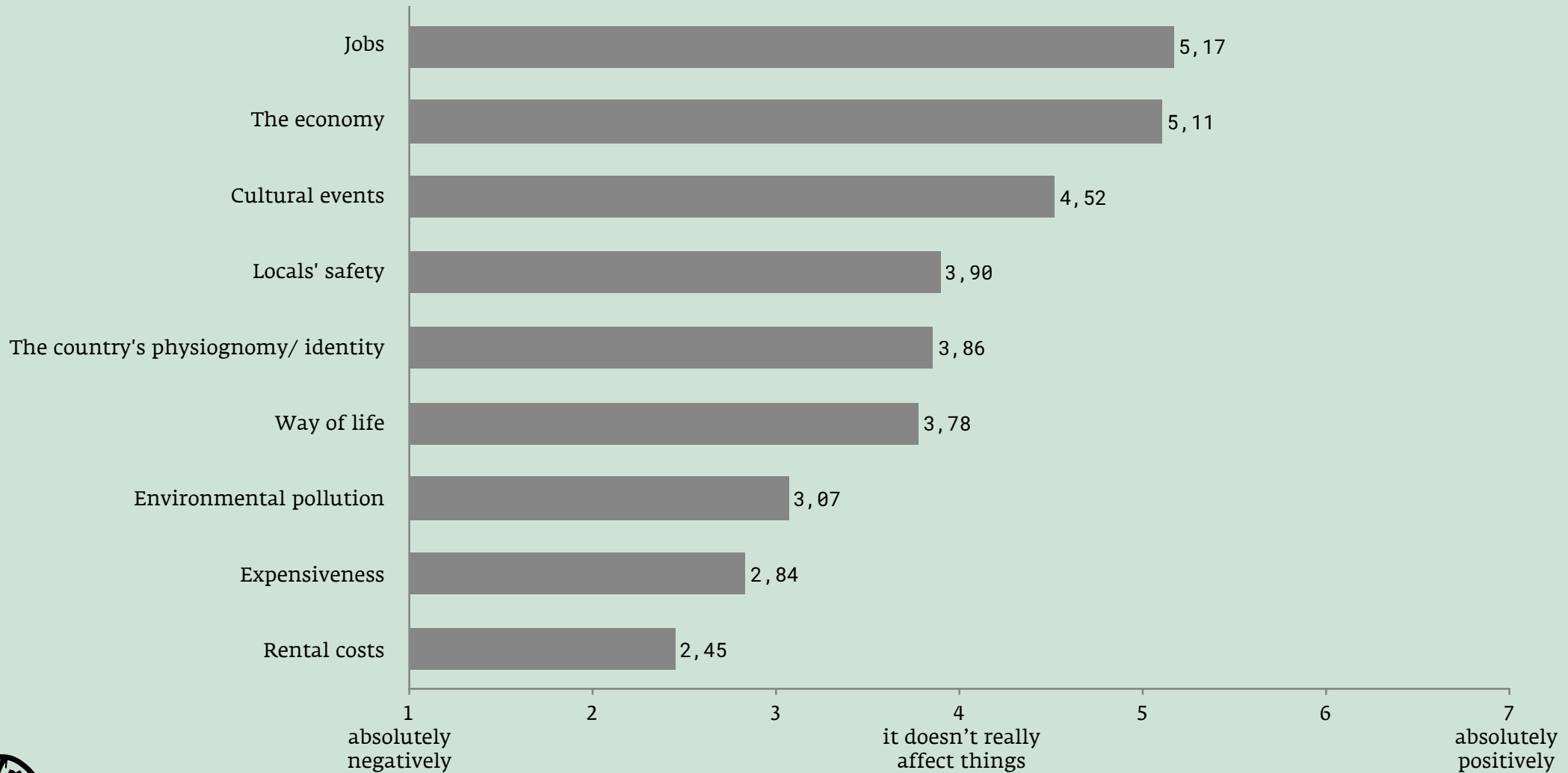
Locals' safety

Average: 3,90

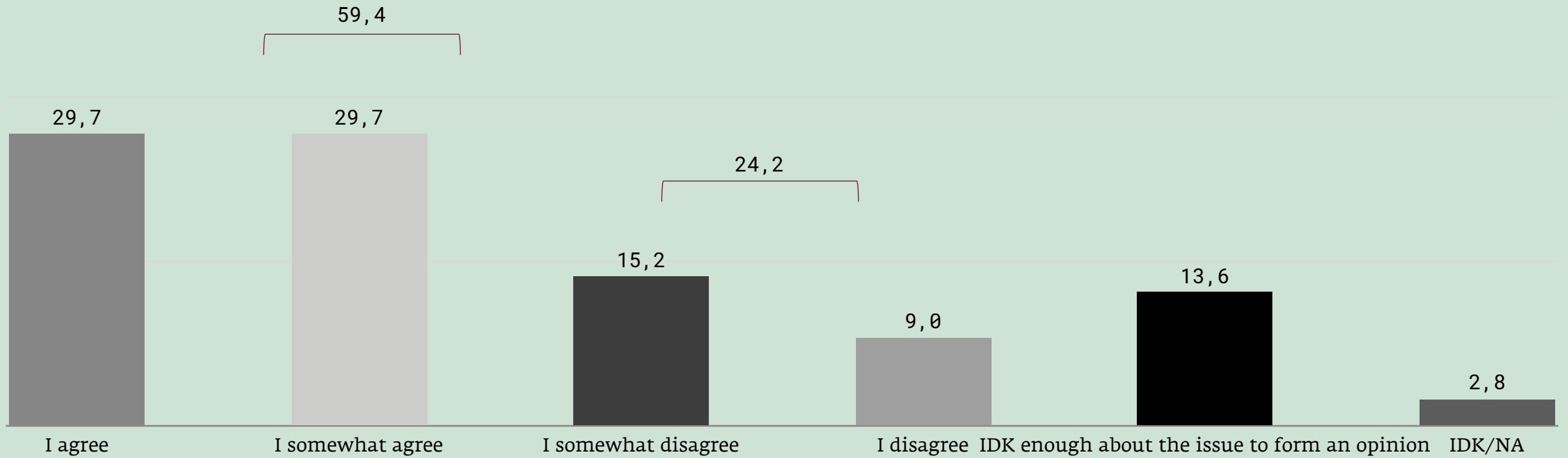


How positively or negatively does tourism in your area affect the following? - for those who state that they live in a touristic area -

AGGREGATED CHART (AVERAGES)

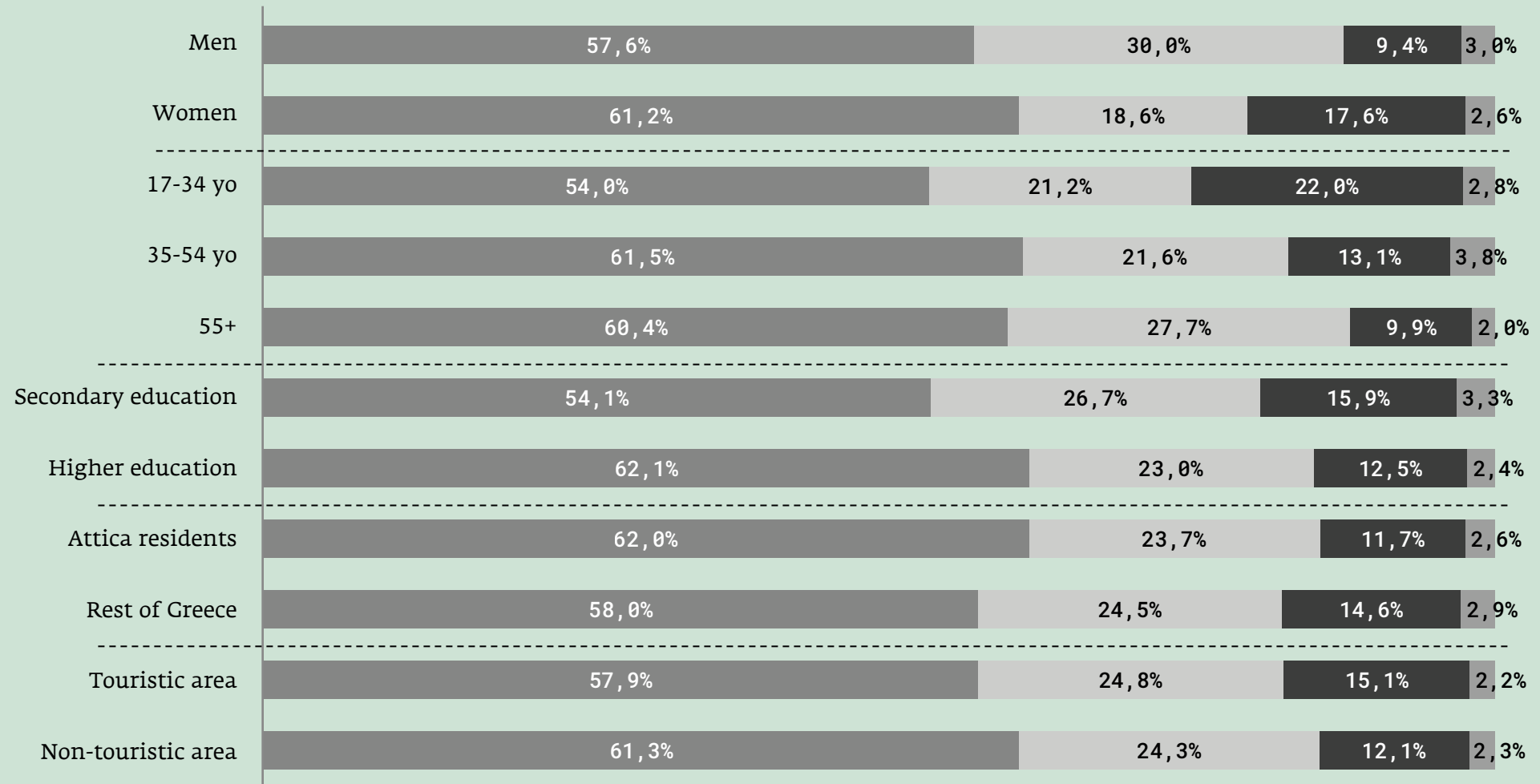


Do you agree or disagree with the mobilisations and reactions against overtourism that are taking place in various European cities?



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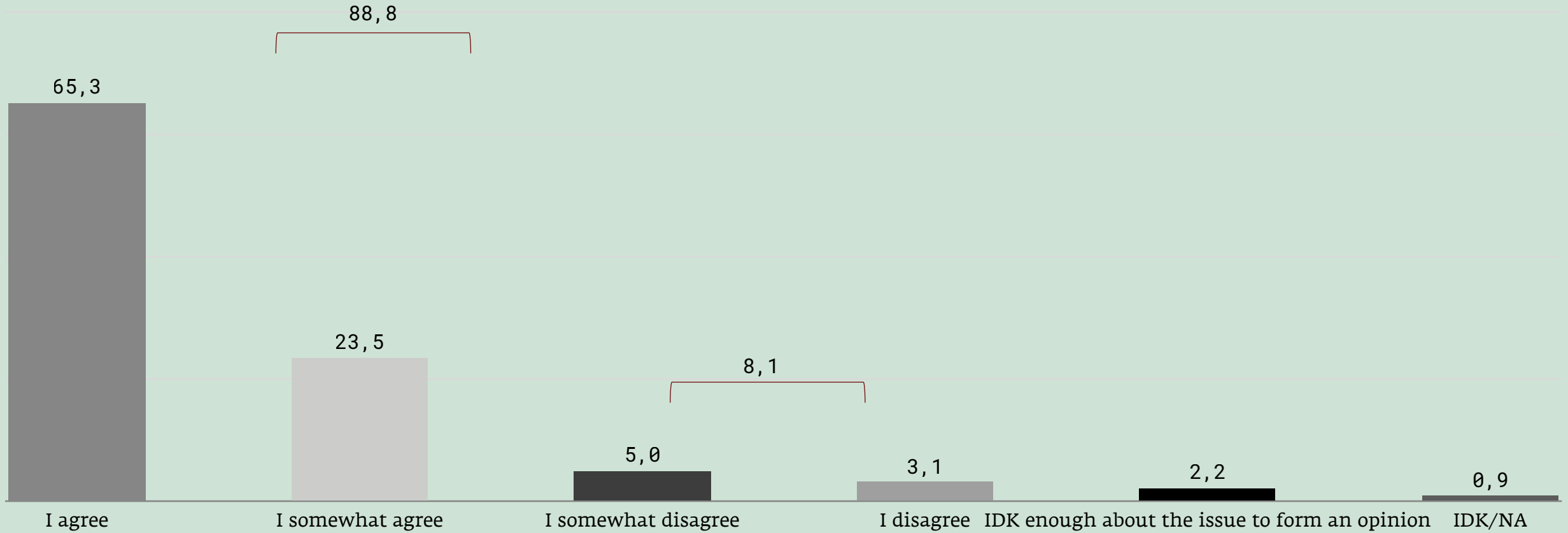
Sample Breakdown



I agree & somewhat agree
 I disagree & somewhat disagree
 I don't know enough about the issue to form an opinion
 IDK/NA

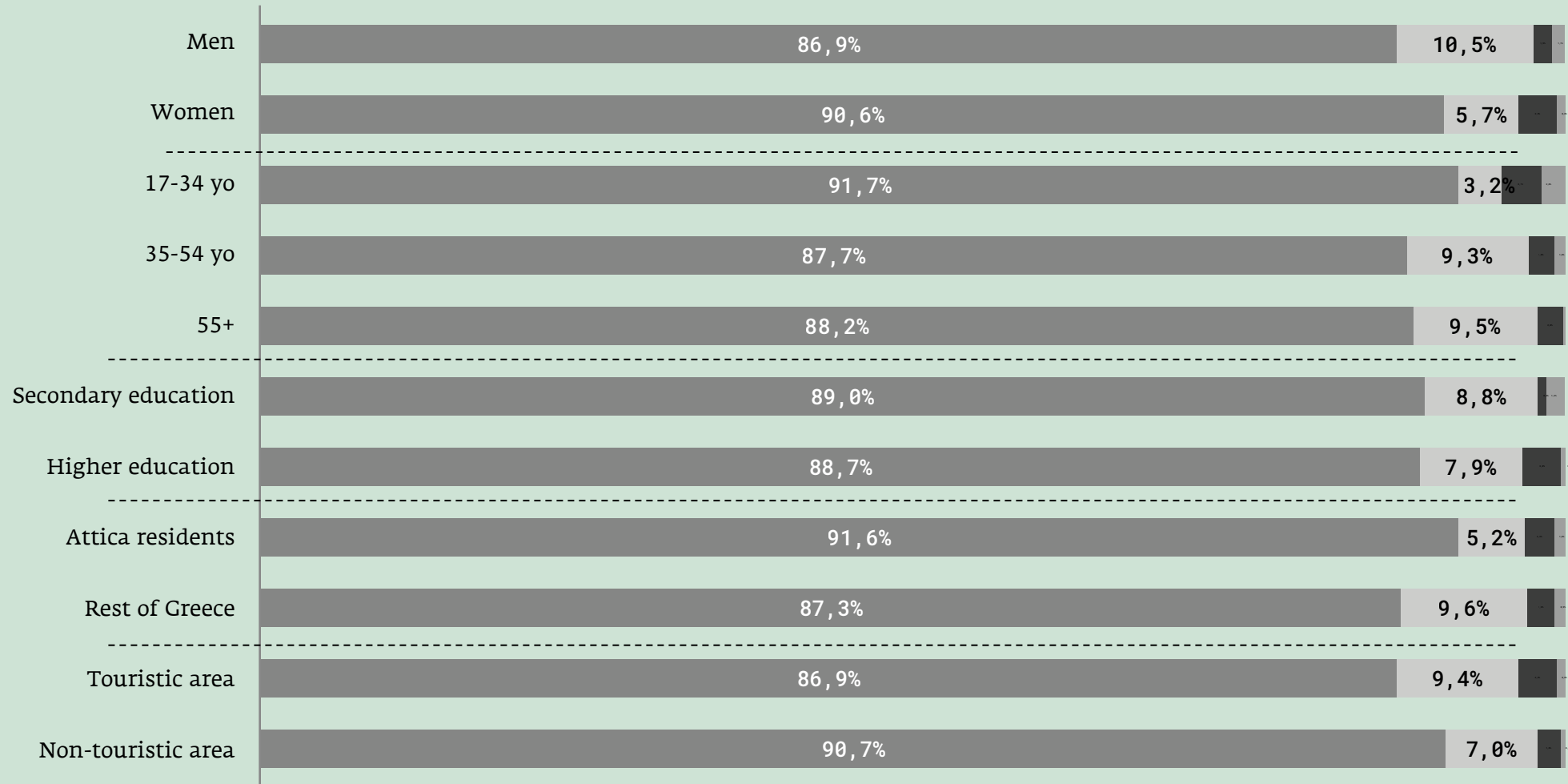
eteron.org

Do you agree or disagree with the mobilisations and the reactions of those calling for fewer sunbeds and more free beaches?



Do you agree or disagree with the mobilisations and the reactions of those calling for fewer sunbeds and more free beaches?

Sample Breakdown



I agree & somewhat agree
 I disagree & somewhat disagree
 I don't know enough about the issue to form an opinion
 IDK/NA